

Magic Logix Unveils New Gift Card Features for Gloria's Latin Cuisine

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[Gift Card](#) ordering and processing for Gloria's Latin Cuisine just got easier, thanks to Magic Logix. The one of a kind website already features intelligent design and a simple user experience. Keeping with these trends, Gift Card orders through the website have a variety of new features, including:

- Creating online account profiles
- Viewing complete order history
- Editing an existing order
- Checking a Gift Card balance
- Resending orders

The changes were made to the website with one goal in mind: simplicity for the user synonymous with the top-notch customer service that Gloria's Latin Cuisine is known for. This coincides with Magic Logix's commitment to [UI and UX](#) with the client in mind. Besides basic services such as checking balance and having a record in an online profile, users can also edit all details for their intended recipients, including setting specified delivery parameters.

"We are very pleased with the services provided by Magic Logix. These updates to our online Gift Card system provide simplicity for our customers and help us stay organized. It's consistent with our brand message and strategy."

-Glenda Fuentes, Gloria's Latin Cuisine

About Magic Logix - Integrated Marketing Agency

Magic Logix is a Dallas, Texas based integrated marketing agency that provides a full spectrum of customized digital solutions for clients in all industries, worldwide. Magic Logix relies on agile development that allows us to adapt for new technology and priorities throughout your project. Magic Logix creates and develops cross-functional solutions that are most logical for each client's unique environment, giving them a customer base that expands right before their very eyes.

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About Gloria's Latin Cuisine

Gloria's Restaurant was founded in the Oak Cliff district of Dallas, Texas on April 15, 1986 by Gloria and Jose Fuentes, two young Salvadorians who had recently come to the United States. Featuring an artful blend of their native Salvadorian cuisine with regional Mexican and Tex-Mex favorites, Gloria's became a hit with restaurant critics and Dallas natives alike. As the years passed, the need to grow was inevitable - as Gloria's would open 15 restaurants across Texas including Austin and Houston.

Known for the finest in Latin Cuisine, Gloria's has also received many awards, including Best Margarita, Best Appetizer, Best Happy Hour and Best Salsa Music (Salsa dancing is featured on weekend nights at 4 different locations).

Gloria's is more than just a restaurant. It's an overall Latin experience with handcrafted food and beverage so full of flavor it reduces the diner to a state of bliss.

Come visit us at www.GloriasCuisine.com, and follow us on [Facebook](#) and [Twitter](#).