

Magic Logix and the 2014 Dallas Digital Summit

Dallas, TX - November 26, 2014

The 2014 Dallas Digital Summit takes place on December 9-10 at the Irving Convention Center and is one of the premier conferences to come through the region. It features two days' worth of speakers and sessions over a variety of topics, including:

- Content Marketing
- Social Innovation
- Startups
- Digital Strategy
- Design/UX
- Mobile
- Search
- Analytics
- Emerging Technology

In short, it's a world class event. In 2013, Magic Logix participated through speaking engagements and staff interviews. This year, company [CEO Hassan Bawab](#) has once again been asked to speak at the conference. His talk dives right into the future of marketing automation and responsiveness. These are very important issues within the digital realm, and speaking on them is consistent with Magic Logix's commitment to quality, industry education and peer leadership.

A variety of industry heavyweights are scheduled to appear this year. Some of the biggest names are:

- Rand Fishkin (Moz)
- Leigh Heyman (Director of New Media Technologies for the White House)
- Tessa Gould (Huffington Post)
- Erik T. Bahr (Facebook)
- Matthew O' Neill (Dallas Cowboys)
- Chris Moody (Oracle)

A full [list of speakers](#) can be found on the Dallas Digital Summit website. Magic Logix is very happy to be participating in this event and looks forward to meeting not only other talented industry speakers but all industry professionals at the summit

About Magic Logix - Integrated Marketing Agency

Magic Logix is a Dallas, Texas based integrated marketing agency that provides a full spectrum of customized digital solutions for clients in all industries, worldwide. Magic Logix relies on agile development that allows us to adapt for new technology and priorities throughout your project. Magic Logix creates and develops cross-functional solutions that are most logical for each client's unique environment, giving them a customer base that expands right before their very eyes.

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