

# RESPONSIVE WEB DESIGN

A website that has been created with responsive design in mind means that the website adapts to a variety of screen resolutions – making it easily accessible no matter how you choose to visit the site. Therefore, you can view different versions of a website on your **mobile phone, tablet and desktop or laptop** – all of which conform to your screen.

**39%**

OF TIME SPENT  
ONLINE IS ON A  
SMARTPHONE

**12%**

OF TIME SPENT  
ONLINE IS ON A  
TABLET

**43%**

OF MEDIA CONSUMED  
THIS YEAR WILL BE  
DIGITAL\*

\* This Will Surpass  
Television, Radio and Print!

